



Offered by the Institute of School and Parish Development. For more information, please go to www.ispd.com.

Webinars - All Webinars are \$39 each.

"Hosting a Successful Open House"

Friday, September 9, 2011
10:00 AM - 11:00 AM (CST)

"Major Gifts for Your Annual Fund"

Friday, October 14, 2011
10:00 AM - 11:00 AM (CST)

"Creating a Master Plan for ALL Fund-Raising at Your Parish/School"

Tuesday, November 8, 2011
10:00 AM - 11:00 AM (CST)

"The Value of Strategic Planning in 2012"

Friday, December 2, 2011
10:00 AM - 11:00 AM (CST)

"Engaging More People: Your Key to Development/Advancement/Stewardship Success"

Monday, January 9, 2012
10:00 AM - 11:00 AM (CST)

"The Proper Catholic Development Language"

Tuesday, February 28, 2012
10:00 AM - 11:00 AM (CST)

"'Guarded Kingdoms' in Our Catholic Parishes and Schools and How to Avoid Them"

Friday, March 16, 2012
10:00 AM - 11:00 AM (CST)

"Phonathons: Effective or Not"

Monday, April 23, 2012
10:00 AM - 11:00 AM (CST)

"Closing Out 2011 - 2012 with Success in Your Development, Advancement, Stewardship Efforts"

Friday, May 11, 2012
10:00 AM - 11:00 AM (CST)

Workshops

Resource & Revenue: Taking Care of Your Business - \$75

Baton Rouge, LA - September 15, 2011 We all recognize that solving our financial challenges is one of the most defining issues of our time in Catholic education. Tuition and fundraising are not going to be the sources to sustain quality Catholic education in the future. In this exciting and informative workshop ISPD offers practical and proven strategies to address this pressing issue.

Enrollment Management - \$75

Ambler, PA - October 13, 2011 Across the country, we see a trend of declining enrollment in our Catholic schools. With so much to offer, why don't all of our schools have waiting lists? When it comes to attracting and retaining students in our Catholic schools, there are two keys to success: 1) Creating and sustaining a vibrant development effort; 2) Creating and implementing a diverse marketing plan. In this one day workshop, we'll teach you how to accomplish both. Principals, Development Directors, School Board members, school faculty and staff, and key volunteers shouldn't miss this opportunity!

Portland, Oregon - Catholic Development "Boot Camp" - \$95 - \$175

January 25th - 26th, 2012 Hosted by: Archdiocese of Portland in Oregon - Office of Resource Development.

Intensive two day "roll up your sleeves" Development, Advancement and Stewardship training for Catholic School and Parish leaders.